

VozLatinum: Program Rules

The VozLatinum community is made up of thousands of Latinos, just like you, from all over the United States with diverse backgrounds and nationalities. What unites us is the desire to share our opinions, passions and thoughts, but what could be better than to **also be rewarded for our contributions?**

VozLatinum operates in a very simple **points-to-cash system**.

Different activities are allocated a specific point value, and the points you can earn for each activity will always be communicated in the invitation email. The point value will depend on the type and length of the activity. **Your points will add up as you complete surveys and post in discussion forums.**

When you reach the **2,000-point mark**, you will be able to redeem your points for Amazon gift cards. The more points you get, the more you will be able to earn!

The questions you answered when you joined VozLatinum help us send you targeted invitations, so there is no guessing game when it comes time to participate! **You will only be invited to activities for which you have already qualified.**

It's that simple!

Please visit the FAQ page to learn more about your VozLatinum Points.